



## **Step 1 Toward Your 6-Figure Business**

### ***Find Your WHYs!***

#### *Why this business?*

- Why not pet grooming?
- Or a flower shop?
- If you had to fall back on another business, what would it be?
- Are you feeling drawn, magnetized toward this business or are you running from something else you that you don't want to do?

#### *Why YOU?*

- This is not to discourage you, quite the opposite...this step will help you save a lot of time and energy- be clear and be sure NOW.
- What life, business, and relationship experience do you bring that no other person could?
- Can you assess your "likeability factor"?

What difference does/will your work make in this world?



Who cares? How is your mission, business and purpose a cause; something that people can get on the bandwagon with?

### Why own a business?

- What is your END goal?
- Author, speaker, millionaire?
- Is FAME important to you?
- Is there another better way to get to your end goal?
- How committed are you?